

FORT EDMONTON FOUNDATION

ANNUAL REPORT 2014





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Message from the President



Let me begin by expressing our gratitude for all the support and contributions we have received this past year from the community, from our donors, event participants and our many volunteers. Every bit of time and every dollar donated has enhanced the investment in our greatest treasure, Fort Edmonton Park.

This year we are celebrating our 48th year as a fundraising organization supporting the growth and capital expansion of Fort Edmonton Park. The Fort Edmonton Foundation is an institution borne of a city whose citizens created a one of a kind living history museum showcasing the lives of those who built Edmonton into what it is today.

In the interest of expanding this historical perspective to include our Aboriginal peoples, the Fort Edmonton Management Company (FEMCO) entered into a Memorandum of Understanding with the Confederation of Treaty Six First Nations and the City of Edmonton to work together to tell the story of Indigenous peoples in the area.

We are very proud to partner with FEMCO to raise funds for the creation of the *Indigenous Peoples'*

Experience, an exhibit to be built in the Park in the near future. The funding for this project is a lofty goal but with it we will create the first exhibit of its kind in North America, recognizing the contribution of Indigenous peoples to the Edmonton area, Alberta and Canada.

With our 50th anniversary quickly approaching, our goal this year is to refocus our efforts on raising the capital that we need to construct the capital projects set out in our Master Plan for the Park - like the *Indigenous Peoples' Experience* - in concert with the City of Edmonton's refurbishment of much of the infrastructure. Your continued support will provide us the means to continue to improve Fort Edmonton Park for the enduring education of our children and visitors to our magnificent city.

From the Foundation and its Board of Directors, we truly appreciate every effort you make to support Fort Edmonton Park. Thank you for continued investment towards the wonderful attraction that helps make Edmonton an exciting and vibrant city.

Lyndon Decore

President

Fort Edmonton Foundation

A RENEWAL YEAR

Thank you.

So much has happened. So much that could not have been accomplished without enormous support. Here is a small list.

We have rebuilt the Fort Edmonton Foundation website, fortedmontonfoundation.org.

We have also created a second web address, www.forted.ca, that points directly to a page on our fortedmontonfoundation.org website.

This page outlines some of our recent accomplishments and upcoming growth plans. It is very easy to remember and it gives us the added bonus of allowing us to use our new generic email: supportthefort@forted.ca.

SOCIAL MEDIA EXPANSION

Also in 2015, we created the **@SupportTheFort** Twitter profile. This username, or Twitter handle, states the entire purpose of our organization and allows us to communicate with the online twitterverse in a way that is easily remembered and effective in acting as a call to action to our supporters.

Message from the Executive Director



Executive Director, Continued

Jim Gibbon

*Executive Director
Fort Edmonton Foundation*

GRANT REQUESTS

The government of Canada has created a number of funding programs, including the Canada 150 Fund, that are designed to help organisations like Fort Edmonton Park create lasting legacies in honour of our nation's 150th birthday.

The Foundation, in concert with the Fort Edmonton Management Company and the City of Edmonton, has applied for \$42 million dollars directed to the *Indigenous Peoples' Experience*. I cannot think of a more lasting legacy, especially in view of the recent release of the Truth and Reconciliation Committee's findings and the Fort's recent signing of the Memorandum of Understanding with the Confederacy of Treaty Six First Nations, than this project.

The Foundation has also just placed a request for \$500 thousand dollars from the Canada 150 Community Infrastructure program, via Western Canadian Diversification, for adding items to the Fair and Midway. Items include a maze, a shooting gallery and a new entrance facility.

COMMUNITY FACILITY ENHANCEMENT PROGRAM & TELUS COMMUNITY FOUNDATION

The Foundation has placed a request with the Provincial Government, through the Community Facility Enhancement Program under the auspices of the Alberta Lotteries program, for \$1.5 million to be used for the new Blatchford Hangar kitchen facility expansion.

The Foundation received a grant from the Telus Community Foundation. The Grant has been used for training for the Foundation and 60% was used to pay for computer upgrades for the Fort Edmonton Management Company. These upgrades will allow the Foundation to communicate with Park users and allow us to share our vision with a wider audience.

FLATSTICK HOCKEY TOURNAMENT

Our inaugural Flatstick Street Hockey Tournament was a rip roaring success thanks to the many people and organizations that took part.

We would like to thank them again. This also appeared in the Edmonton Journal Business Section in April.

The Fort Edmonton Foundation and Canadian Western Bank would like to thank everyone who helped by sponsoring and participating in the Edmonton Flatstick Hockey tournament held on March 13th & 14th 2015.

Thank you for helping us grow Fort Edmonton!


Our Title Sponsor:
Canadian Western Bank



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The City of Edmonton
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Derrick Disposal
Northlands
Sport Central
Edmonton Sport Council
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• Michael Walters
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Team FOTO
Blatchford Bombers
Air Pirates
Fort Edmonton Oldtimers
Ty's Terrors

Support The Fort
www.fortedmontonfoundation.org

 @SupportTheFort



The inaugural Fort Edmonton Foundation Flatstick™ Street Hockey Tournament took place March 13th and 14th in Winston Churchill square, in beautiful downtown Edmonton.

16 teams from the Edmonton Area took part in the event and helped make it a rousing success.

Al Hamilton of the Oilers Alumni dropped the first ball at noon on Friday March 13th.

The first game was played by a team of City of Edmonton Councillors, which included Andrew Knack, Dave Loken, Michael Walters and Amarjeet Sohi, against a team of CBC on-air personalities, including Portia Clark, Min Dhariwal, Mark Connolly, Corey Edel, Rod Kurtz and others.

Thanks go out to Canadian Western Bank, our tournament's title sponsor, for their support and for their team of volunteers. Without them the event could not have taken place.

The City of Edmonton was also wonderful in their support and, with their assistance, the Flatstick Tournament will grow to four arenas and 32 teams in 2016.

The Foundation has trademarked 'Flatstick' and plans are in place to expand the tournament to other historic sites across Canada.





Chief Factor's Breakfast April 19th, 2015

Speakers included Councillor Dave Loken, George Simpson, as played by Fort Edmonton Park Interpreter Gerome Garcia, and Mr. Bill Graham.

Mr. Graham donated the steam train locomotive that makes Fort Edmonton Park so unique, and has been a supporter and friend of the organisation ever since.

Bill was kind enough to share the story of how he got the

train, how he transported it here to Edmonton and how they built the track by hand.

We were lucky enough to have discovered an award originally designated for Bill, but that had gone missing for many years.

By presenting Bill with this award at the Breakfast, we were able to ensure that the man who had done so much for Fort Edmonton Park, and for the City as a whole, received the honour he so richly deserves.

The Honourary Chief Factor's Breakfast was held on April 19th, 2015 in Clerks' Quarters.

Karla Horcica, Vice President of the Fort Edmonton Foundation, hosted our annual appreciation breakfast and Jane Batty reprised her role as Honourary Chief Factor.

The food was wonderful and the facility, as always, was marvellous.



**Mr. Bill Graham with Fort Edmonton
Foundation Executive Director, Jim Gibbon**



Heritage Festival

HERITAGE FESTIVAL - AUGUST 2015

With summer approaching, we have rented a tent at this year's Edmonton Heritage Festival from August 1-3.

We will use the tent to attract interested people to become new members of the Fort Edmonton Foundation, and to increase our database of names for events and fundraising in the future.

Fort Edmonton Management Company (FEMCo) has offered

to send minstrels to help us attract people to the site.

Our goal is to add 10,000 names to our database and as many as 1,000 new members.

We hope to make this an annual event for the Fort Edmonton Foundation.

EDMONTON INTERNATIONAL AIRPORT (EIA) INSTALLATION

As part of our campaign to grow awareness and membership for the Foundation, we have negotiated space at the Edmonton International Airport for the display of a carousel horse.

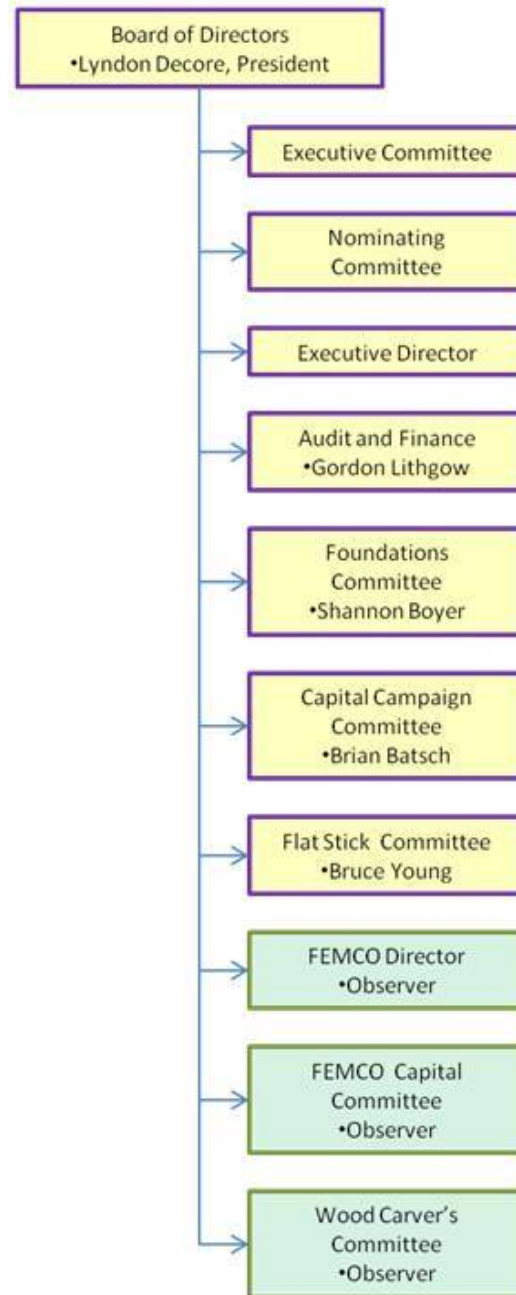
The space is in the domestic departures area next to the Living Wall and will be seen by thousands of people daily.

The Fort Edmonton Management Company (FEMCo) has graciously agreed to provide a backdrop that will reflect prominent features of the Park and bring the display to life!



Edmonton International Airport

Board of Directors



2015/2016 FORT EDMONTON FOUNDATION BOARD OF DIRECTORS

Brian Batsch

Shannon Boyer

Lewis Cardinal

Lyndon Decore, President

Brigitta Goerres

Karla Horcica

Gordon Lithgow, Secretary/Treasurer

Penny Omell

Josh Ramsbottom

Don Smith, Past President

Bill Stephens

Bruce Young

Building for the Carvers

As part of the City of Edmonton's Kihciy Askiy: Sacred Earth Initiative, all buildings on Fox Farm have recently been removed and Fox Farm returned, as closely as possible, to its original state.

As a result of this initiative, our "Carvers," the group that built the carousel, the Mangels Chair-o-Plane ride and countless other items for Fort Edmonton Park, found themselves without a space to continue to provide their services to the Fort.

With the hard work and support of Bob Gaetz, Fort Edmonton Foundation member, we were able to provide a new space located on Argyll Road for the Carvers to continue their work.



Financial Report

FORT EDMONTON FOUNDATION			
Summary Statement of Financial Position As at December 31			
		2014	2013
ASSETS			
Cash and short-term deposits	\$	854,433	\$ 704,160
Accounts receivable and prepaid expenses		25,916	11,555
Equipment		-	498
Steam railway rolling stock collection		429,651	429,651
	\$	1,310,000	\$ 1,145,864
LIABILITIES			
Accounts payable and accrued liabilities	\$	18,797	\$ 19,449
Deferred contributions related to park development expenses		369,718	146,144
		388,515	165,593
NET ASSETS			
Externally restricted		429,651	429,651
Unrestricted		491,834	550,620
		921,485	980,271
	\$	1,310,000	\$ 1,145,864
Summary Statement of Operations Year ended December 31			
		2014	2013
REVENUE			
Dr. Oz	\$	421,871	\$ -
Contribution from City of Edmonton		200,000	200,000
Deferred restricted contributions utilized		134,839	93,179
Unrestricted donations and fundraising		50,121	119,849
Interest and other		2,540	6,292
		809,371	419,320
EXPENSES			
Dr. Oz		421,871	-
Park development expenses		280,171	100,584
Salaries and benefits		83,512	163,010
Professional fees		33,487	10,051
Office		33,216	54,605
Contract labour		12,183	-
Fundraising		3,717	48,385
		868,157	376,635
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	\$	(58,786)	\$ 42,685
Summary Statement of Cash Flows Year ended December 31			
		2014	2013
CASH FLOWS FROM OPERATING AND INVESTING ACTIVITIES			
Cash receipts from donors and fundraising	\$	813,072	\$ 286,268
Cash receipts from the City of Edmonton		200,000	236,999
Cash receipts from interest		2,312	3,151
Cash payment for park development expenses and operations		(865,111)	(373,591)
NET INCREASE IN CASH	\$	150,273	\$ 152,827
Note 1: These summary financial statements reflect, with certain lines and numbers aggregated, the main classifications of assets, liabilities, operating results and cash flows presented in the audited financial statements, but exclude all note disclosures required under Canadian accounting standards for not-for-profit organizations.			
Note 2: For complete financial statements, including notes, contact the organization at (780) 496-6978.			



Fort Edmonton Foundation

Mailing Address

Box 67112 Meadowlark RPO
Edmonton, AB T5R 5Y3
Phone: 780-496-9677

Email

supportthefort@forted.ca

Website

www.forted.ca

