



# 2018 ANNUAL REPORT



## OUR MISSION

The Fort Edmonton Foundation celebrates Edmonton's vivid, diverse history by fundraising in support of the development of capital projects in Fort Edmonton Park.



# YEAR IN REVIEW

We are proud to share the highlights of the past year in which we celebrate many accomplishments and fundraising successes. Thank you to our volunteers, supporters, donors and sponsors for the tremendous support.

The Fort Edmonton Foundation (FEF) progressed on the Capital Campaign goal to raise \$11,000,000—with funds marked for Fort Edmonton Park (FEP) and FEP's Enhancement Project. The Enhancement Project plan includes a new Entry and Admissions Plaza, an expansion of the Hotel Selkirk with the Albion and Windsor Blocks, an expansion and upgrade to the 1920's Midway, and a new signature exhibit—the Indigenous Peoples Experience.

2018 was a year in which FEF broadened future strategic fundraising initiatives, plans and partnerships and continued to build on past fundraising efforts and successful events.

FEF in collaboration with Fort Edmonton Management Company (FEMCo) enlisted the experience of *Incite* marketing and strategy consultants to help assess needs and challenges of key stakeholders, to identify gaps and opportunities in the donor experience, to review and confirm campaign messaging and market positioning, and to recommend a fund development strategy.

FEF's facility and landmark naming opportunities were identified and valued. The service of the *Partnership Group, Sponsorship Specialists* was enlisted for sponsorship valuation of existing park features and upcoming attractions.



**Michael Paull**  
President  
Fort Edmonton Foundation  
Board of Directors



**Janet Tryhuba**  
Executive Director  
Fort Edmonton Foundation

The Annual Adoption Program in which sites, buildings, exhibits, vehicles, theatre seats and midway ride elements were available for adoption on an annual renewal basis.

Additionally, FEF hosted community fundraising events and related programs for the Chief Factor's Breakfast, annual Fall Gala, and President's Reception. Corporate and personal sponsorships and donations were attained for each event.

# EVENT HIGHLIGHTS

## Chief Factor's Breakfast

May 27, 2018 - Blatchford Field Air Hangar

The 45th annual Chief Factor's Breakfast took place with 250 guests. Attendees enjoyed traditional French-Canadian dance entertainment by Zéphyr, as well as an appearance of the 'original' Chief Factor, John Rowand. After serving a two year term, outgoing Honorary Chief Factor Stephen Mandel passed the ceremonial key to our new incoming Honorary Chief Factor, Tim Spelliscy. President Michael Paull introduced our guests to Darren Dalgelish, CEO of FEMCo who provided an update on the Park's enhancement plans. The Chief Factor's Breakfast raised over \$63,000 in it's second year as a fundraising event.



Chief Factor's Breakfast: Stephen Mandel passes the key to the Fort to the new Honorary Chief Factor, Tim Spelliscy with emcee Josh Ramsbottom, and John Rowand (actor) nearby.

Event Sponsors: ATCO, Canadian Western Bank, City of Edmonton - Citizen Services, City Lumber, Clark Builders, Crowe MacKay, EPCOR, Dianne & Irv Kipnes, King & Company, Mandel Group Inc, Micol Consultants Inc., National Growth Partners, Page the Cleaner, Tim & Peggi Spelliscy, Ralph & Gay Young

## A Night in the Wild West .... Still Wild! Fall Gala

September 15, 2018 - Blatchford Field Air Hangar

Emcee Chris Scheetz, music from Uptown, and our Honorary Chief Factor Tim Spelliscy hosted a lively and entertaining country themed evening for 330 guests dressed in denim and cowboy hats. Tickets were available for purchase at \$200 each or \$1,600 for a table of eight. Over 25 volunteers were involved with the planning, collecting 63 auction items, and helping throughout the gala evening. Approximately \$90,000 was raised by the Foundation.



A Night in the Wild West decor, Volunteer Anna Posteraro and Committee Chair Margaret Min, energetic live music from *Uptown*.

Evening Sponsors & Donors: EPCOR, Lafarge, Miller Thomson, Bryan & Company, Canadian Western Bank, Fidelity, Evolution Audio Video, Ironworkers 720, Micol Consultants Inc., Ridgewood Utilities Management, Alley Kat, Delta Airlines, ION Print Solutions, PPI Solutions, Sherbrooke Liquor, Sureway Construction, WestJet, William Huff Advertising Ltd, J. Lewis Warke, Melcor Developments Ltd, Sandra Butters & Darrell Coates, Zag Creative

## Ground Breaking Ceremony - Fort Edmonton Park Expansion

October 12, 2018 - construction hereby commences

Partners break ground to celebrate the start of construction on the enhancement of Fort Edmonton Park, creating Canada's largest living history museum.



Ground Breaking Ceremony: From Left to Right: Darren Dalgelish, President & CEO, Fort Edmonton Management Company, Randy Boissonnault Member of Parliament for Edmonton Centre, His Worship Don Iveson, Mayor of the City of Edmonton, The Honourable Amarjeet Sohi, Minister of Natural Resources, Government of Canada, The Honourable Francois-Philippe Champagne, Minister of Infrastructure and Communities, Government of Canada, Michael Paull, President of the Fort Edmonton Foundation, Dan Cardinal, Vice-President, Metis Nation of Alberta, Dr. Bob Turner, MLA Edmonton-Whitemud, Government of Alberta.

## President's Reception - Opening night of Little Red Riding Hood

December 13, 2018 - Capitol Theatre

Fort Edmonton Foundation hosted an invitational Presidents Reception, at the Hotel Selkirk. The sponsored event kicked off the opening night of the pantomime production of Little Red Riding Hood—a story of a free-spirited little girl with the dream of becoming a pop star. In winter spirit, reception guests enjoyed a short horse drawn wagon ride, sponsored by ATCO, from the Train Station to the Hotel Selkirk.

Evening Sponsors: Page the Cleaner, Alley Kat Brewing, Arterra, Incite, Associated Engineering, NCS Fluid Systems, Canadian Pump Solutions, Michael and Colleen Paull, and ATCO.

# ATCO

## Winter Reflections - Winter Wagon Nights

ATCO has been a dedicated supporter of Fort Edmoton Park for decades. This past season was the second year of a five year partnership for Winter Wagon Nights. In 2018 ATCO provided 740 horse-drawn wagon rides for guests during Winter Reflections events.



## WE WOULD LIKE TO EXTEND OUR APPRECIATION TO OUR LEAD DONORS

Stollery Charitable Foundation - \$100,000



United Association of Plumbers and Pipefitters  
Local Union 488 - \$100,000



Alberta Motor Association - \$55,000

The Alberta Motor Association (AMA) sponsored the Motordome and interpretive programming services. Bonus features of their presence at the Park also included the re-publication of their vintage magazine by the Good Roads Society and a large billboard display straight out of the 1920's - on 1920 Street.

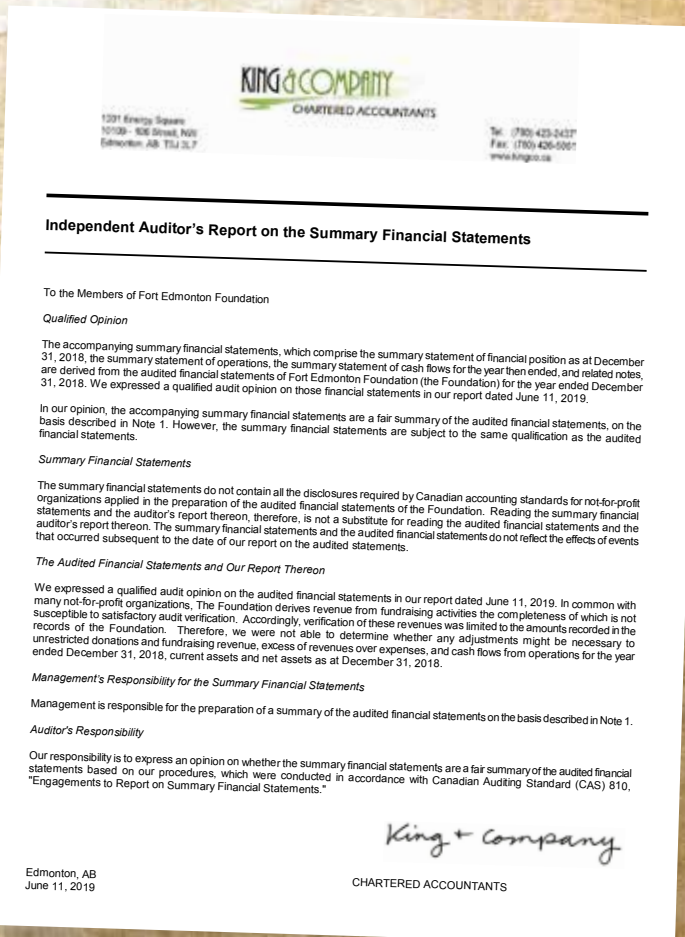
# FINANCIAL STATEMENT

## FORT EDMONTON FOUNDATION

Summary Statement of Financial Position	As at December 31	
	2018	2017
<b>ASSETS</b>		
Cash	\$ 2,045,132	\$ 1,703,855
Accounts receivable and prepaid expenses	52,244	6,629
Long-term investments	61,640	60,000
Equipment	1,359	-
Steam railway rolling stock collection	429,651	429,651
	<u>\$ 2,590,026</u>	<u>\$ 2,200,135</u>
<b>LIABILITIES</b>		
Accounts payable and accrued liabilities	\$ 39,978	\$ 34,119
Deferred contributions related to operations and park development	1,119,237	873,134
	<u>1,159,215</u>	<u>907,253</u>
<b>NET ASSETS</b>		
Externally restricted for steam railway rolling stock collection	429,651	429,651
Restricted for endowment purposes	61,640	60,000
Unrestricted	939,520	803,231
	<u>1,430,811</u>	<u>1,292,882</u>
	<u>\$ 2,590,026</u>	<u>\$ 2,200,135</u>
<b>Summary Statement of Operations</b>		
	Year ended December 31	
	2018	2017
<b>REVENUE</b>		
Unrestricted donations and fundraising	\$ 342,562	\$ 510,215
Contribution from Fort Edmonton Management Company	200,000	200,000
Deferred contributions recognized from operations and park development	81,978	49,668
Interest and other	16,903	5,014
	<u>641,443</u>	<u>764,897</u>
<b>EXPENSES</b>		
Salaries and benefits	263,233	224,291
Fundraising	82,330	102,991
Office	64,831	54,006
Consulting fees	49,200	-
Park Sponsorship	20,000	-
History Book Project	15,974	-
Professional fees	7,431	6,785
Amortization of equipment	515	-
	<u>503,514</u>	<u>388,073</u>
<b>EXCESS OF REVENUE OVER EXPENSES</b>	<u>\$ 137,929</u>	<u>\$ 376,824</u>
<b>Summary Statement of Cash Flows</b>		
	Year ended December 31	
	2018	2017
<b>CASH FLOWS FROM OPERATING AND INVESTING ACTIVITIES</b>		
Cash receipts from donors and fundraising	\$ 623,893	\$ 871,357
Cash receipts from Fort Edmonton Management Company	200,000	200,000
Cash receipts from interest	13,860	7,500
Purchase of long-term investments	-	(60,000)
Purchase of equipment	(1,874)	-
Cash payments for project and operations	(494,602)	(368,048)
<b>NET INCREASE IN CASH</b>	<u>\$ 341,277</u>	<u>\$ 650,809</u>

Note 1: These summary financial statements reflect, with certain lines and numbers aggregated, the main classifications of assets, liabilities, operating results and cash flows presented in the audited financial statements, but exclude all note disclosures required under Canadian accounting standards for not-for-profit organizations.

Note 2: For complete financial statements, including notes, contact the organization at (780) 496-6978.



Edmonton, AB  
June 11, 2019

CHARTERED ACCOUNTANTS



## BOARD OF DIRECTORS

Michael Paull, President  
Jason Clarke, Vice President  
Josh Ramsbottom, Executive  
Lyndon Decore, Past President  
Paul Harris, Secretary/ Treasurer  
Jacalyn Hodgson  
Grace Kallal  
Stephen Lau

Andrew Otway  
Grady Rowand  
Hannes Rudolph  
Clayton Tiedemann  
Jim Wachowich  
Bruce Young

## CAPITAL CAMPAIGN CABINET

Lyndon Decore, Campaign Chair  
Michael Paull, President  
Robb Campre  
Marty Eaton  
Anne Marie Garby  
Doug Goss  
Stephen Lau  
Jeff Polovick

Josh Ramsbottom  
Dr. Bob Turner  
Bruce Young  
Tim Spelliscy, Honorary Chief  
Facter  
Janet Tryhuba, Executive  
Director

## VOTING MEMBERS

Jason Clarke  
Sue Currie  
Lyndon Decore  
Anna Fahrion  
Richard Fahrion  
Doug Goss  
Paul Harris  
Jacalyn Hodgson

Grace Kallal  
Judi Kendall  
Stephen Lau  
Daniel Timothy Marriott  
Andrew Otway  
Michael Paull  
Anthony Plitt  
Jeff Polovick

Josh Ramsbottom  
Grady Rowand  
Hannes Rudolph  
Clayton Tiedemann  
Jim Wachowich  
Doug Warren  
Bruce Young

## SAMUEL A. DICKSON AWARD RECIPIENT 2018

Our sincerest appreciation and congratulations to long time volunteer, leader, and ambassador—Sue Currie.



## FORT EDMONTON PARK FOUR MAIN ENHANCEMENT PROJECTS

Front Entrance and Admissions Plaza  
Hotel Expansion: Windsor and Albion Blocks  
1920's Midway Expansion  
Indigenous Peoples Experience



Artist's renditions only

## OUR VISION

To create and promote an internationally acclaimed living history experience.

## OUR MISSION

The Fort Edmonton Foundation celebrates Edmonton's vivid, diverse history by fundraising in support of the development of capital projects in Fort Edmonton Park.

## OUR VALUES

The primary core value of the Fort Edmonton Foundation is integrity. Integrity is the fundamental principal of our relationships with our donors; it guides our stewardship of their contributions. The foundation understands that its mission is accomplished solely because of the generosity of those who support it.

The Fort Edmonton Foundation believes that maintenance of historical integrity is key to Fort Edmonton Park's success as a financially sustainable historical attraction. The Fort Edmonton Foundation is fully dedicated to the successful development of Fort Edmonton Park as a globally-acclaimed living-history experience.

The Fort Edmonton Foundation strives to ensure that all individuals who work to further its mission, be they donors, volunteers, staff, or stakeholders, are treated according to policies that are legally grounded, and guided by respect and individual rights.

For more information please contact us at the **Foundation Office** located at **Fort Edmonton Park Train Station 2nd floor.**

Visit the administration building to register your name and let us know you are here.

**Charitable Registration # 10739 4058 RR0001**

[www.forted.ca](http://www.forted.ca) **Twitter** @SupportTheFort

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