Fort Edmonton Foundation
Board Retreat Agenda
Tuesday, September 15, 4:30-8:30 pm
Highlands Golf Club 6603 Ada Blvd - Blue Room
Or join by Zoom https://us02web.zoom.us/j/9706632670

In person meet & greet/meal 4:30 - 5:30 pm

5:30 pm Meeting start:

Jason: Land Acknowledgement:

At this time, we acknowledge that we are on the traditional land of Treaty Six Territory and the Traditional Métis Homeland of Region IV (four). We acknowledge the diverse Indigenous Peoples, whose ancestors' footsteps have marked this territory for centuries; from First Nations, Métis, Inuit, and now settlers from around the world.

We do this to create awareness that we are all treaty members, and to show recognition and respect for Indigenous Peoples and the traditional territories on which we live and work.

Janet: Overview of the retreat goals. This is an opportunity to connect and get to know each other with an in person meeting and zoom option for those who cannot attend in person. The focus for this retreat is to approve the new Strategic Plan, and to approve the Capital Campaign new strategic plan.

Committee Reports (5 minutes each - total 40 - 45 minutes)

1. Operational Oversight - FEMCo/FEF/COE MOU Discussions - Jason
2. Finance Update - Paul
3. LTM - Michael/Ryan
4. Fall For The Fort Auction - Grace
5. Governance - Andrew
6. External Community and Government Relations - Tim
7. Chief Factor's Breakfast- Clayton
8. Executive Director's Report - Janet

6:15 pm Strat Plan Presentation and Discussion - Jason/Janet (30 minutes)

Motion: To approve the Strategic Plan 2020-2023 as presented with support to continue to build on the strategies identified therein.

6:45 pm Revised Capital Campaign Plan - Clayton (30 - 45 minutes)

Motion: To approve the Capital Campaign Plan as presented in support of reprioritizing a renovation to the train station before the hotel project.

7:30 pm Educational Component - connecting in new ways - social media Jody Hrabiwchuk (10-15 minutes)

- Overview of the platforms Fort Edmonton Foundation is using. Where we started and our growth to-date
- Discuss how each platform is used and user demographics
- Recommendation of social media platforms that are best suited for Fort Edmonton Foundation
- 3 tips on how to engage and amplify messages on social media
- Q&A

8:00 - 8:30 Closing questions and comments