



Fountain Tire

PRESENTS

LIGHT ^{the}
MIDWAY



LIGHT A BULB SCHOOL CHALLENGE!

Dear Educators,

The **Fort Edmonton Foundation** is looking forward to brighter days ahead when **Fort Edmonton Park** reopens in late spring! There will be a newly expanded 1920s style midway, a brand-new front entry plaza, and an educational and cultural celebration – the Indigenous Peoples Experience.

The Fort Edmonton Foundation is the charity that supports Fort Edmonton Park and is currently fundraising for the final dollars needed to complete projects at the Park, including the expansion of the Johnny J. Jones Midway. The Midway is a replica of the original Edmonton Exhibition in the 1920s.

We are inviting elementary schools, educators and students to join in our exciting Light the Midway campaign to reach our goal of illuminating 20,000 lights at the historical Midway, including rides, games, and amusements.

JOIN THE LIGHT A BULB SCHOOL CHALLENGE!

Sign up and encourage your students to work together to light a bulb or a few! During March, choose a timeframe for your class to collect a toonie from each student. Add them together, and for every \$50 collected, a bulb will be lit on behalf of the class. Note: online donation option available for students learning from home.

WIN! For every bulb, your class will enter in the draw to win a prize pack from Fort Edmonton Park including general admission for each student (up to 30.) There are three prize packs to win! Your class will also receive a special Light the Midway poster for display in your classroom or school – *We helped Light the Midway at Fort Edmonton Park!*

The **Light a Bulb School Challenge** is a fun way to get your students involved in a community initiative right here in Edmonton. It is a one-time project with long-lasting results! It teaches youth about small, collective efforts toward a positive outcome and the importance of giving back to something meaningful. It is also a great educational opportunity for children to learn about Edmonton's history. The best part? They will have a fun place to visit when Fort Edmonton Park reopens in spring!

Learn more and sign up online! www.lighththemidway.ca/school-challenge
Questions? Email admin@fortedmontonfoundation.org or phone (780) 496-6977.

Sincerely,

Janet Tryhuba
Executive Director
Fort Edmonton Foundation

Ryan Young
Co-Chair
Light the Midway

Michael Lohner
Co-Chair
Light the Midway





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LIGHT the MIDWAY

ILLUMINATE THE PAST
BRIGHTEN THE FUTURE



LIGHT A BULB SCHOOL CHALLENGE!

Fort Edmonton Park reopens in spring 2021! Help the Fort Edmonton Foundation Light the Midway – illuminating 20,000 bulbs at the expanded historical 1920s midway.

- ✓ Kids help create a bright future!
- ✓ Light a Bulb for your school or classroom!
- ✓ Win Fort Edmonton Park admissions!
- ✓ Learn more and sign up today!

www.lightthemidway.ca/school-challenge

