

Fort Edmonton Foundation

Board of Directors Meeting 21 04 20

Capital Campaign Cabinet Report – C. Tiedemann, Co-Chair

The Capital Campaign Cabinet (CCC) met on Thursday, April 8, 2021. Key outcomes of that meeting included:

- Review of the prospect list, each CCC member is volunteering to engage 3 to 5 prospects with support from the FEF administration.
- Plans are underway to bring closure to the Light the Midway campaign at the upcoming virtual Honourary Chief Factor's Breakfast. Councilors Cartmell and Pacquette will approach Mayor Iveson regarding whether he would be willing to give a personal endorsement of the Campaign and leverage his social media contacts to support as well.
- The possibility of having either an "onsite" or "virtual" tour of the redeveloped Park prior to the official opening for "prime" donors.
- The potential of having the Alberta Medical Association, the Alberta Dental Association and the Alberta Pharmacist's Association fund and support the development of historic displays of their respective professions at the Park was discussed.

Next meeting is set for Thursday, May 13, 2021 at 16:00 hrs.

Honourary Chief Factor's Breakfast Planning Committee Report – C. Tiedemann, Chair

The Honourary Chief Factor's Breakfast Planning Committee has held two meetings (March 30 and April 7) to begin the planning for a "virtual" event. The tentative date for the event is May 12 or 13, ahead of the currently planned May 22 reopening of the Park. However, given the recent move by the Province of Alberta to move back to Stage 1 or the COVID-19 restrictions, both the Park reopening and Honourary Chief Factor's Breakfast dates may very likely change.

The current plan is to have the event run approximately 45 minutes with the following tentative program:

- Running Thunder Dance Troupe performance
- Welcome and Park virtual tour by Honourary Chief Factor Aaron Pacquette
- Message from Mayor Iveson
- Media Personality
- "Completion" of the Light the Midway Campaign
- Donor pitch by Tim Spelliscy, past Honourary Chief Factor
- Announcement of the Fort Edmonton CARES (Creating Accessible Responsive Education for Sharing) initiative by FEF President Jason Clarke
- Inspirational family story – TBD
- Closing pitch and trivia questions by Janet Tryhuba

Next meeting of the Planning Committee is Wednesday, April 21.