FORT EDMONTON FOUNDATION
Annual Golf Classic

PARTNERSHIP OPPORTUNITIES

TUESDAY SEPTEMBER 12, 2023 | THE QUARRY GOLF COURSE

supportfortedmonton.com

Registration No. 10739 4058 RR0001

FORT EDMONTON FOUNDATION

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WE ARE PLEASED TO ANNOUNCE THE FIRST ANNUAL FORT EDMONTON FOUNDATION GOLF CLASSIC, TUESDAY SEPTEMBER 12, 2023

TOURNAMENT DETAILS

DATE
Tuesday, September 12, 2023

LOCATION
The Quarry Golf Club
945 167 Avenue NE
Edmonton
thequarryedmonton.com

PARTICIPANTS
200 Maximum

REGISTRATION
$250/golfer

FORMAT
Texas Scramble, Best Ball

REGISTRATION & LIGHT BREAKFAST
7:30 - 8:30am

SHOT GUN START
9:00am

Banquet immediately following golf

PARTNERSHIP OPPORTUNITIES
Executive Director
Fort Edmonton Foundation
lori.farquharson@edmonton.ca

Message from Lori Farquharson Persuad

The Fort Edmonton Foundation is excited for you to join us for the inaugural Fort Edmonton Foundation Annual Golf Classic. We are looking forward to a great day of golf at the beautiful Quarry Golf Club, hosted by our Honorary Chief Factor, Aaron Paquette.

For the past 53 years, the Fort Edmonton Foundation has dedicated its efforts to preserving Edmonton's history at Fort Edmonton Park. We are passionately dedicated to continuing the legacy of our Founders, Rotary Clubs of Edmonton, and are focused on ensuring that everyone can see themselves in Edmonton's history.

Through initiatives like Fort Edmonton Foundation CARES, we want to make sure ALL children and youth have access to the educational, connection and and self-actualization opportunities regardless of their means, to Fort Edmonton Park.

Fort Edmonton Park truly is a place where our community's story will live and be told for generations to come.

Lori Farquharson Persaud
Executive Director

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ABOUT FORT EDMONTON FOUNDATION

DID YOU KNOW?

- Fort Edmonton Foundation was created by Rotary volunteers in 1967
- Fort Edmonton Foundation CARES is an initiative that focuses on expanding the accessibility of Fort Edmonton Park children, youth, schools, community groups experiencing social, economic, or geographic barriers made possible with our partners at FEMCo
- Our most recent project will be the refurbishment of the Tom Thumb mini golf course at Fort Edmonton Park
- The Honorary Chief Factor is an ambassador for the Fort Edmonton Foundation who shares our passion for Edmonton's history
- The Steam engine at Fort Edmonton Park arrived in 1977 to Fort Edmonton Park. Refurbishments were completed in 1978 with the first passengers boarding the train in May

The Fort Edmonton Foundation is an Edmonton charity founded in 1969 by Rotarians, business leaders, and passionate community members. Their goal was to help preserve the history of Edmonton by rebuilding the original Fort Edmonton and creating a living history museum in the river valley.

For over fifty years, the Foundation has enabled Fort Edmonton Park to be built and expanded to encompass the fur trade era,1885 Street, 1905 Street, and 1920 Street. Most recently, it underwent a three-year enhancement project with funding from all levels of government and the Fort Edmonton Foundation. The Park reopened to the public in July of 2021 with the new Indigenous Peoples Experience, Front Entry Plaza and Guest Services Area, expanded 1920's-style Midway, and many other enhancements.

In addition to capital projects, the Fort Edmonton Foundation, in partnership with FEMCo created the Fort Edmonton Foundation CARES (Creating Accessible Responsive Education for Sharing) initiative expanding accessibility of Fort Edmonton Park to all children, youth, schools, community groups, First nations, Metis and other culturally diverse communities that may be experiencing social, economic, or geographic barriers.

Working in partnership with Fort Edmonton Management Company and the City of Edmonton, the Foundation continues to celebrate our region's vivid, diverse history by fundraising to develop capital projects and other initiatives at Fort Edmonton Park. We work to ensure that the story of Edmonton's past is preserved for future generations.

"What we give to future generations will help them understand where we come from and because of that, we will know where we are going."

Honorary Chief Factor,
Councillor Aaron Paquette

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PARTNERSHIP OPPORTUNITIES

PLATINUM
$10,000

- Prominent colour logo recognition at 100% on all printed and event materials (including, website, pre- and post-event advertising, dinner program, course signage)
- Golf & banquet for eight (8) players plus 8 “fast pass”
- Option to include branded item on banquet tables and gift bags
- Logo placement on event placemat - with QR code to corporate website (company to provide)
- Prominent logo recognition on player golf carts
- Banner recognition
- Prominent and exclusive signage at clubhouse and on course
- Logo recognition on the Fort Edmonton Foundation social media posts (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts) with link
- Company profile placement in the Fort Edmonton Foundation Annual Report
- Corporate profile on tournament website (250 words)
- Emcee recognition
- Opportunity for activation on one of the 6 partnership tents or host an on-course activity
- Industry exclusivity & first right of refusal for 2024
- Other: Customization available

DIAMOND
$7,500

- Prominent colour logo recognition at 66% on all printed and event materials (including, website, pre- and post-event advertising, dinner program, course signage)
- Golf & banquet for six (6) players
- Option to include branded item in gift bags
- Logo placement on event placemat
- Banner recognition
- Prominent and exclusive signage at clubhouse and on course
- Logo recognition on the Fort Edmonton Foundation social media posts (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts) with link
- Company recognition in the Fort Edmonton Foundation Annual Report
- Corporate profile on tournament website (150 words)
- Emcee recognition
- Opportunity for activation on one of the 6 partnership tents or host an on-course activity
- Industry exclusivity & first right of refusal for 2024

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PARTNERSHIP OPPORTUNITIES

GOLD
$5,000

- Prominent colour logo recognition at 33% on all printed and event materials (including, website, course signage)
- Golf & banquet for four (4) players
- Option to include branded item in gift bags
- Logo placement on event placemat
- Banner recognition
- Prominent and exclusive signage at clubhouse
- Logo recognition on the Fort Edmonton Foundation social media posts (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
- Company recognition in the Fort Edmonton Foundation Annual Report
- First right of refusal for 2024

SILVER
$2,500

- Company name recognition at 33% on all printed and event materials (including, website, course signage)
- Golf & banquet for two (2) players
- Option to include branded item in gift bags
- Logo placement on event placemat
- Banner recognition
- Logo recognition on the Fort Edmonton Foundation social media posts (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
- Company recognition in the Fort Edmonton Foundation Annual Report
- First right of refusal for 2024

TEE BOX PARTNER
$500

- Company logo will appear on an assigned hole
- Option to activate on assigned hole
- Corporate name on event placemat
- Option to include branded item in gift bag
- Company recognition in the Fort Edmonton Foundation Annual Report

THANK YOU! Crowe

FORT EDMONTON FOUNDATION
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PARTNERSHIP OPPORTUNITIES

HOSPITALITY TEE BOX PARTNER

- Culinary/Beverage to be served at partnership tents
- Placement of corporate name in black and white at 33% on all printed and event materials (including, website, course signage)
- Two (2) tickets to networking banquet
- Option to include branded item in gift bags
- Corporate name on event placemat
- Activation on one of the 6 partnership tents
- Company recognition in the Fort Edmonton Foundation Annual Report
- Attachment to follow

THANK YOU!

IN-KIND PARTNERSHIPS

- Opportunity to offset the cost of the Golf Tournament
- Placement of corporate name in black and white at 33% on all printed and event materials (including, website, course signage)
- Two (2) tickets to networking banquet
- Option to include branded item in gift bags
- Corporate name on event placemat
- Banner recognition
- Company recognition in the Fort Edmonton Foundation Annual Report
- In Kind includes:

  - Light Breakfast
  - Dinner
  - Wine
  - Print
  - Media
  - AV
  - Photography
  - Videography

PRIZE DONATION

- Companies that donate will be recognized on tournament website
- Team prizes or single prizes are appreciated. We are hosting 200 golfers
- Please email “info@supportfortedmonton.ca” for pickup of your items
- Company recognition in the Fort Edmonton Foundation Annual Report

THANK YOU TO OUR COMMITTEE MEMBERS

- Keith Persaud (Chair)
- Marilyn Bianchini
- Kyle Chrumka
- Gordon Deeks
- Paul Harris
- Peter Parmar
- Angelo Paravalos
- Peter Webster

STAFF

- Lori Farquharson Persaud
- Nicola Doherty

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PARTNERSHIP AGREEMENT

Company: _____ Contact: _____

Business Address: _____

City: _____ Postal Code: _____

Email: _____ Phone: _____

◯ **Yes, we would like to partner with the Fort Edmonton Foundation Annual Golf Classic in support of the Fort Edmonton Foundation.**

PLEASE INDICATE PARTNERSHIP LEVEL (MULTI-YEAR SPONSORSHIPS AVAILABLE)

◯ Platinum $10,000 ◯ Diamond $7,500 ◯ Gold $5,000 ◯ Silver $2,500 ◯ Tee Box Partner $500

◯ Hospitality Tee Box Partner ◯ In-Kind Partnership ◯ Prize Donation

◯ I would like to sponsor the above for (please circle): 1 year 2 year 3 years Amount $ _____

◯ **I'm unable to attend but would like to make a donation**

Donations of $25 or more will receive a charitable tax receipt

Friends of Fort Edmonton Foundation Donation $ _____

METHOD OF PAYMENT:

◯ Visa ◯ Mastercard ◯ Cheque (Payable to Fort Edmonton Foundation)

Name on Credit Card: _____ Amount: _____

Credit Card number: _____ Expiry date _____ CVV _____

◯ Billing address same as above

Billing Address: _____

City: _____ Postal Code: _____

PARTNERS TO PROVIDE BY AUGUST 15TH:

- Partnership contribution and/or donation payable upon acceptance of sponsorship agreement.
- Corporate logo – vector based eps formats are preferable but a high-res jpeg (min 300 dpi) is acceptable.
- All links/social media, links and corporate information as required

Having examined and read the documents for this agreement as issued by the Fort Edmonton Foundation, I so hereby agree to provide the sponsorship in accordance with these documents and do hereby agree to accept the terms and conditions of this agreement.

Agreed to on this _____ day of _____, 2023.

Signature of authorized representative: _____ Print name: _____

Fort Edmonton Foundation Charitable Registration No. 10739 4058 RR0001

Please scan and email completed form to **info@supportfortedmonton.com.**

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GOLFER REGISTRATION

ONLINE REGISTRATION

If you would like to register online please scan the QR code below.

FAST PASS

Fast Pass purchases include golf activities and are eligible for prize draw

MUST BE PURCHASED ONLINE

Registration No. 10739 4058 RR0001

COMPLETED FORM DUE BY TUESDAY, AUGUST 15, 2023

Your Name: _____

Company Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ Postal Code: _____

REGISTER YOUR TEAM TODAY!

Please complete a separate form for each team

Team Name: _____

Player 1 Name: _____

Email: _____

Player 2 Name: _____

Email: _____

Player 3 Name: _____

Email: _____

Player 4 Name: _____

Email: _____

Please provide an email address for each player as this will be the main contact method.

Fees: Individual: $250 | Team $1,000 **Fees Total:** _____

METHOD OF PAYMENT:

◯ Visa ◯ Mastercard ◯ Cheque (Payable to Fort Edmonton Foundation)

Name on Credit Card: _____ Amount: _____

Credit Card number: _____ Expiry date _____ CVV _____

◯ Billing address same as above

Billing Address: _____

City: _____ Postal Code: _____

Please scan and email completed form to **info@supportfortedmonton.com.**

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THE QUARRY

supportfortedmonton.com

Registration No. 10739 4058 RR0001

FORT EDMONTON FOUNDATION