



**FORT  
EDMONTON  
FOUNDATION**  
*Annual Golf Classic*

**PARTNERSHIP OPPORTUNITIES**

**TUESDAY JUNE 25, 2024 | THE QUARRY GOLF COURSE**

[supportfortedmonton.com](https://supportfortedmonton.com)

Registration No. 10739 4058 RR0001





## TOURNAMENT DETAILS

### DATE

Tuesday, June 25, 2024

### LOCATION

The Quarry Golf Club  
945 167 Avenue NE  
Edmonton  
thequarryedmonton.com

### PARTICIPANTS

200 Maximum

### REGISTRATION

\$275/golfer  
*includes 2 Mulligan cards*

### FORMAT

Texas Scramble, Best Ball

### REGISTRATION & LIGHT BREAKFAST

7:00 - 8:00am

### SHOT GUN START

9:00am

Banquet immediately  
following golf

### PARTNERSHIP OPPORTUNITIES

Executive Director  
Fort Edmonton Foundation  
lori.farquharson@edmonton.ca

# SWING INTO SUCCESS

## The Fort Edmonton Foundation Invites You to Partner With Us For Our Second Annual Golf Tournament

### Message from Lori Farquharson Persaud

Following the tremendous success of the first annual Fort Edmonton Foundation Golf Classic in September 2023, we are pleased to be able to host another great day of golf supporting the continued growth and development of capital projects and community initiatives within Fort Edmonton Park. The Fort Edmonton Golf Classic, hosted by our Honorary Chief Factor, Councillor Aaron Paquette, is a day of fun and community while enjoying a day of golf! We're back this year at the Quarry Golf Club for a Texas Scramble with 27 holes, 200 golfers, prizes and a delicious meal after your game.

For the past 54 years, the Fort Edmonton Foundation has dedicated its efforts to preserving Edmonton's history at Fort Edmonton Park. We are passionately dedicated to continuing the legacy of our Founders, Rotary Clubs of Edmonton, and are focused on ensuring that everyone can see themselves in Edmonton's history.

Through initiatives like Fort Edmonton Foundation CARES, we want to make sure ALL children and youth have access to the educational, connection and self-actualization opportunities regardless of their means, to Fort Edmonton Park.

Fort Edmonton Park truly is a place where our community's story will live and be told for generations to come.

Lori Farquharson Persaud  
*Executive Director*

# ABOUT FORT EDMONTON FOUNDATION

## DID YOU KNOW?

- Fort Edmonton Foundation was created by Rotary volunteers in 1967
- Fort Edmonton Foundation CARES is an initiative that focuses on expanding the accessibility of Fort Edmonton Park children, youth, schools, community groups experiencing social, economic, or geographic barriers made possible with our partners at FEMCo.
- In 2023, thanks to community donations, the Fort Edmonton Foundation was able to refurbish the Tom Thumb mini golf at Fort Edmonton Park
- The Honorary Chief Factor is an ambassador for the Fort Edmonton Foundation who shares our passion for Edmonton's history
- The Steam engine at Fort Edmonton Park arrived in 1977 to Fort Edmonton Park. Refurbishments were completed in 1978 with the first passengers boarding the train in May!

The Fort Edmonton Foundation is an Edmonton charity founded in 1969 by Rotarians, business leaders, and passionate community members. Their goal was to help preserve the history of Edmonton by rebuilding the original Fort Edmonton and creating a living history museum in the river valley.

For over fifty years, the Foundation has enabled Fort Edmonton Park to be built and expanded to encompass the fur trade era, 1885 Street, 1905 Street, and 1920 Street. Most recently, it underwent a three-year enhancement project with funding from all levels of government and the Fort Edmonton Foundation. The Park reopened to the public in July of 2021 with the new Indigenous Peoples Experience, Front Entry Plaza and Guest Services Area, expanded 1920's-style Midway, and many other enhancements.

In addition to capital projects, the Fort Edmonton Foundation, in partnership with FEMCo created the Fort Edmonton Foundation CARES (Creating Accessible Responsive Education for Sharing) initiative expanding accessibility of Fort Edmonton Park to all children, youth, schools, community groups, First nations, Metis and other culturally diverse communities that may be experiencing social, economic, or geographic barriers.

Working in partnership with Fort Edmonton Management Company and the City of Edmonton, the Foundation continues to celebrate our region's vivid, diverse history by fundraising to develop capital projects and other initiatives at Fort Edmonton Park. We work to ensure that the story of Edmonton's past is preserved for future generations.

*“What we give to future generations will help them understand where we come from and because of that, we will know where we are going.”*

**Honorary Chief Factor,**  
Councillor Aaron Paquette



# PARTNERSHIP OPPORTUNITIES

## PLATINUM \$10,000

- Prominent logo recognition\* on all printed and event materials (including, website, pre- and post-event advertising, dinner program, course signage)
- Golf & banquet for eight (8) players plus 8 “fast pass”
- Option to include branded item on banquet tables and gift bags
- Logo placement on event placemat - with QR code to corporate website (company to provide)
- Prominent logo recognition on player golf carts
- Banner recognition
- Prominent and exclusive signage at clubhouse and on course
- Logo recognition on the Fort Edmonton Foundation social media posts (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts) with link
- Company profile placement in the Fort Edmonton Foundation Annual Report
- Corporate profile on tournament website (250 words)
- Emcee recognition
- Opportunity for activation on one of the 6 partnership tents or host an on-course activity
- Industry exclusivity & first right of refusal for 2025
- Other: Customization available

## DIAMOND \$7,500

- Prominent logo recognition\* on all printed and event materials (including, website, pre- and post-event advertising, dinner program, course signage)
- Golf & banquet for six (6) players
- Option to include branded item in gift bags
- Logo placement on event placemat
- Banner recognition
- Prominent and exclusive signage at clubhouse and on course
- Logo recognition on the Fort Edmonton Foundation social media posts (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts) with link
- Company recognition in the Fort Edmonton Foundation Annual Report
- Corporate profile on tournament website (150 words)
- Emcee recognition
- Opportunity for activation on one of the 6 partnership tents or host an on-course activity
- Industry exclusivity & first right of refusal for 2025

# PARTNERSHIP OPPORTUNITIES

## **GOLD** **\$5,000**

- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Option for hole activation
- Golf & banquet for four (4) players
- Option to include branded item in gift bags
- Logo placement on event placemat
- Banner recognition
- Prominent and exclusive signage at clubhouse
- Logo recognition on the Fort Edmonton Foundation social media posts (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
- Company recognition in the Fort Edmonton Foundation Annual Report
- First right of refusal for 2025

## **SILVER** **\$2,500**

- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Option for hole activation
- Golf & banquet for two (2) players
- Option to include branded item in gift bags
- Logo placement on event placemat
- Banner recognition
- Logo recognition on the Fort Edmonton Foundation social media posts (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
- Company recognition in the Fort Edmonton Foundation Annual Report
- First right of refusal for 2025

## **BRONZE** **\$1,500**

- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Option for hole activation
- Golf & banquet for one (1) player
- Option to include branded item in gift bags
- Logo placement on event placemat
- Banner recognition
- Logo recognition on the Fort Edmonton Foundation social media posts (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
- Company recognition in the Fort Edmonton Foundation Annual Report
- First right of refusal for 2025

# PARTNERSHIP OPPORTUNITIES

## TEE BOX PARTNER \$500

- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Option to activate on assigned hole
- Option to include branded item in gift bag
- Company recognition in the Fort Edmonton Foundation Annual Report

## HOSPITALITY TEE BOX PARTNER

- Culinary/Beverage to be served at partnership tents
- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Two (2) tickets to networking banquet
- Option to include branded item in gift bags
- Activation on one of the 6 partnership tents
- Company recognition in the Fort Edmonton Foundation Annual Report

## IN-KIND PARTNERSHIPS

- Opportunity to offset the cost of the Golf Tournament
- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Two (2) tickets to networking banquet
- Option to include branded item in gift bags
- Banner recognition
- Company recognition in the Fort Edmonton Foundation Annual Report
- In Kind includes:

- |         |               |
|---------|---------------|
| - Wine  | - AV          |
| - Print | - Photography |
| - Media | - Videography |

## PRIZE DONATION

- Companies that donate will be recognized on tournament website
- Team prizes or single prizes are appreciated. We are hosting 200 golfers
- Please email "info@supportfortedmonton.ca" for pickup of your items
- Company recognition in the Fort Edmonton Foundation Annual Report

## THANK YOU TO OUR COMMITTEE MEMBERS

- Keith Persaud
- Kyle Chrumka
- Gordon Deeks
- Paul Harris
- Peter Parmar
- Angelo Paravalos

### STAFF

- Lori Farquharson Persaud
- Nicola Doherty
- Madeline Verhappen

\* Logo size on materials is based on investment.

# CUSTOMIZABLE PARTNERSHIP OPPORTUNITIES

## BREAKFAST PARTNER

- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Option for hole activation
- Banner recognition
- Two (2) tickets to networking banquet
- Option to include branded item in gift bags
- Company recognition in the Fort Edmonton Foundation Annual Report

## DINNER PARTNER

- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Option for hole activation
- Banner recognition
- Two (2) tickets to networking banquet
- Option to include branded item in gift bags
- Company recognition in the Fort Edmonton Foundation Annual Report

## WATER PARTNER

- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Two (2) tickets to networking banquet
- Option to include branded item in gift bags
- Banner recognition
- Company recognition in the Fort Edmonton Foundation Annual Report

## BALL PARTNER

- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Two (2) tickets to networking banquet
- Option to include branded item in gift bags
- Banner recognition
- Corporate name on event placemat

## CART PARTNER

- Prominent logo recognition\* on all printed and event materials (including website, and course signage)
- Two (2) tickets to networking banquet
- Option to include branded item in gift bags
- Banner recognition
- Company recognition in the Fort Edmonton Foundation Annual Report



# PARTNERSHIP AGREEMENT

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Yes, we would like to partner with the Fort Edmonton Foundation Annual Golf Classic in support of the Fort Edmonton Foundation.**

**PLEASE INDICATE PARTNERSHIP LEVEL (MULTI-YEAR SPONSORSHIPS AVAILABLE)**

- Platinum \$10,000    Diamond \$7,500    Gold \$5,000    Silver \$2,500    Bronze \$1,500
- Breakfast Partner    Dinner Partner    Water Partner    Ball Partner    Cart Partner
- Tee Box Partner \$500    Hospitality Tee Box Partner    In-Kind Partnership    Prize Donation
- I would like to sponsor the above for (please circle): 1 year   2 year   3 years   Amount \$ \_\_\_\_\_

**I'm unable to attend but would like to make a donation**

*Donations of \$25 or more will receive a charitable tax receipt*

Friends of Fort Edmonton Foundation Donation \$ \_\_\_\_\_

**METHOD OF PAYMENT:**

Visa    Mastercard    Cheque (Payable to Fort Edmonton Foundation)

Name on Credit Card: \_\_\_\_\_ Amount: \_\_\_\_\_

Credit Card number: \_\_\_\_\_ Expiry date \_\_\_\_\_ CVV \_\_\_\_\_

Billing address same as above

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

**PARTNERS TO PROVIDE:**

- Partnership contribution and/or donation payable upon acceptance of sponsorship agreement.
- Corporate logo – vector based eps formats are preferable but a high-res jpeg (min 300 dpi) is acceptable.
- All links/social media, links and corporate information as required

Having examined and read the documents for this agreement as issued by the Fort Edmonton Foundation, I so hereby agree to provide the sponsorship in accordance with these documents and do hereby agree to accept the terms and conditions of this agreement.

Agreed to on this \_\_\_\_\_ day of \_\_\_\_\_, 2024.

Signature of authorized representative: \_\_\_\_\_ Print name: \_\_\_\_\_

Fort Edmonton Foundation Charitable Registration No. 10739 4058 RR0001

Please scan and email completed form to [info@supportfortedmonton.com](mailto:info@supportfortedmonton.com).





# GOLFER REGISTRATION

## ONLINE REGISTRATION

If you would like to register online please scan the QR code below.



All registered golfers will be provided with 2 mulligans

Registration No. 10739 4058 RR0001

### COMPLETED FORM DUE BY TUESDAY, JUNE 4, 2024

Your Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

### REGISTER YOUR TEAM TODAY!

*Please complete a separate form for each team*

Team Name: \_\_\_\_\_

Player 1 Name: \_\_\_\_\_

Email: \_\_\_\_\_

Player 2 Name: \_\_\_\_\_

Email: \_\_\_\_\_

Player 3 Name: \_\_\_\_\_

Email: \_\_\_\_\_

Player 4 Name: \_\_\_\_\_

Email: \_\_\_\_\_

*Please provide an email address for each player as this will be the main contact method.*

**Fees: Individual: \$275 | Team \$1,100 Fees Total: \_\_\_\_\_**

#### METHOD OF PAYMENT:

Visa  Mastercard  Cheque (Payable to Fort Edmonton Foundation)

Name on Credit Card: \_\_\_\_\_ Amount: \_\_\_\_\_

Credit Card number: \_\_\_\_\_ Expiry date \_\_\_\_\_ CVV \_\_\_\_\_

Billing address same as above

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Please scan and email completed form to [info@supportfortedmonton.com](mailto:info@supportfortedmonton.com).



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