



**FORT  
EDMONTON  
FOUNDATION**  
*Tom Thumb Mini Golf*

# **TOM THUMB MINI GOLF**

## **PARTNERSHIP OPPORTUNITIES**

[supportfortedmonton.com](http://supportfortedmonton.com)

Registration No. 10739 4058 RR0001



**FORT  
EDMONTON  
FOUNDATION**

# ABOUT FORT EDMONTON FOUNDATION

## DID YOU KNOW?

- We are dedicated to the preservation of Fort Edmonton Park. Our goals are to provide the financial resources that enable project development within Fort Edmonton Park.
- Our current project is the All Aboard Capital Campaign, seeking to raise \$7.5 million dollars towards revitalizing the Train Station, capital reinvestment into our Locomotive 107, and the addition of a dining car.
- The Fort Edmonton Foundation celebrates Edmonton's vivid, diverse history. We achieve this through building community philanthropic support for capital projects and other initiatives within Fort Edmonton Park.
- The Steam engine at Fort Edmonton Park arrived in 1977 to Fort Edmonton Park. Refurbishments were completed in 1978 with the first passengers boarding the train in May!

The Fort Edmonton Foundation is an Edmonton charity founded in 1969 by Rotarians, business leaders, and passionate community members. Their goal was to help preserve the history of Edmonton by rebuilding the original Fort Edmonton and creating a living history museum in the river valley.

For over fifty years, the Foundation has enabled Fort Edmonton Park to be built and expanded to encompass the fur trade era, 1885 Street, 1905 Street, and 1920 Street. Most recently, it underwent a three-year enhancement project with funding from all levels of government and the Fort Edmonton Foundation. The Park reopened to the public in July of 2021 with the new Indigenous Peoples Experience, Front Entry Plaza and Guest Services Area, expanded 1920's-style Midway, and many other enhancements.

In addition to capital projects, the Fort Edmonton Foundation, in partnership with FEMCo created the Fort Edmonton Foundation CARES (Creating Accessible Responsive Education for Sharing) initiative expanding accessibility of Fort Edmonton Park to all children, youth, schools, community groups, First nations, Metis and other culturally diverse communities that may be experiencing social, economic, or geographic barriers.

Working in partnership with Fort Edmonton Management Company and the City of Edmonton, the Foundation continues to celebrate our region's vivid, diverse history by fundraising to develop capital projects and other initiatives at Fort Edmonton Park. We work to ensure that the story of Edmonton's past is preserved for future generations.

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***"What we give to future generations will help them understand where we come from and because of that, we will know where we are going."***

**Honorary Chief Factor,**  
*Councillor Aaron Paquette*

# ABOUT TOM THUMB MINIATURE GOLF COURSE

C.B Webb opened Edmonton's first Tom Thumb Miniature Golf Course on August 7, 1930, on a vacant lot in Jasper Avenue between 107 and 108 Street. There was an ample supply of vacant lots in Edmonton due to the economic turndown of the era.

Within two months, there were five courses in operation throughout the city, two of them indoors. This course is a nine-hole representation of the standard eighteen-hole variety. Beginning in the United States in 1926, miniature golf saw its most successful venture from Garnet and Frieda Carter's Tom Thumb Miniature Course, built at their Fairyland Inn Resort in Tennessee. The Carters sold franchises all over North America, and vacant lots everywhere became potential gold mines for enterprising operators with a modest investment.

The Tom Thumb Miniature Golf Course first opened at Fort Edmonton Park in 1996, thanks to the support of generous donors, specifically Edmonton Northlands. Many visitors have enjoyed the course since then, with a great amount saying it was one of their favourite parts of the Fort Edmonton Park experience.

With the overwhelming amount of love and attention the course received over the years, it fell into a state of disrepair. The Fort Edmonton Foundation set out on this new project, and worked tirelessly to get Tom Thumb back to its original shape. After removing all of the old broken elements and replacing them with new ones, including new turf, paint, and woodwork, we have completed the stunning Tom Thumb Miniature Golf Course visitors can see today.

## PARTNERSHIP OPPORTUNITIES

**Executive Director**  
Fort Edmonton Foundation  
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FORT  
EDMONTON  
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*Tom Thumb Mini Golf*

# PARTNERSHIP OPPORTUNITIES

*\*All partnerships are based on 5 year period*

## PRESENTING PARTNER

**\$150,000**

1 AVAILABLE

- Prominent logo/name recognition at Tom Thumb Mini Golf
- Prominent logo/name recognition on the website and Fort Edmonton Foundation social media posts
- Opportunity to activate on course/host an on-course activity
- Customizable opportunities for sponsor
- Corporate rates
- Golf balls
- Score cards

## HOLE PARTNER

**\$25,000**

8 AVAILABLE

- Prominent logo/name recognition at Tom Thumb Mini Golf holes
- Opportunity to activate on course/host an on-course activity
- Customizable opportunities for sponsor
- Corporate rates
- Score cards

Custom partnership and in-kind opportunities are available upon request.