



FORT
EDMONTON
FOUNDATION
cares



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EDMONTON
FOUNDATION



FORT
EDMONTON
PARK

FEF CARES DASH FOR KIDS

Saturday October 24, 2026
Fort Edmonton Park | 10:30 am - 2:30 pm



PARTNERSHIP OPPORTUNITIES

    supportfortedmonton.com

FEF CARES DARK DASH FOR KIDS

Saturday, October 24, 2026

**Fort Edmonton Park
10:30 am - 2:30 pm**

REGISTRATION at 10:30 am

On Saturday, October 24th, over 300 participants will gather at Fort Edmonton Park for the first annual FEF CARES DARK DASH FOR KIDS! Get ready to come with your family and friends for a fun friendly halloween walk complete with costumes, prizes, and spooky decorations. This family friendly walk will provide crucial funding for the Fort Edmonton Foundation's CARES (Creating Accessible

Responsive Education for Sharing) initiative. Our goal for this year is to raise \$100,000 to help ensure that all schools, children, youth and families, regardless of means, have the opportunity to experience Fort Edmonton Park like all other children. With your participation and partnership we are confident that we can make this dream a reality.

FUN FOR THE WHOLE FAMILY

TREATS: Enjoy some sweet treats.

COSTUMES: Dress up and show off your Halloween style.

PRIZES: Win exciting door prizes.

PHOTO OPPORTUNITES: Share with everyone who participates.

WALKER REGISTRATION

REGISTRATION FEES:

\$25/adult; \$15/child 4-17 years, (3 & Under free)

Registration Includes:

- Support to create your personal fundraising page
- Opportunities to receive awards/recognition for funds raised
- The walk, treats, and participation gift
- Event branded tote bag
- Opportunity to win fun and exciting draw prizes

HOW TO REGISTER:

Register online at www.canadahelps.org/en/charities/fort-edmonton-foundation/events/fef-cares-spooktacular-fun-walk or scan the QR code. Registration is now open and closes on October 22nd.





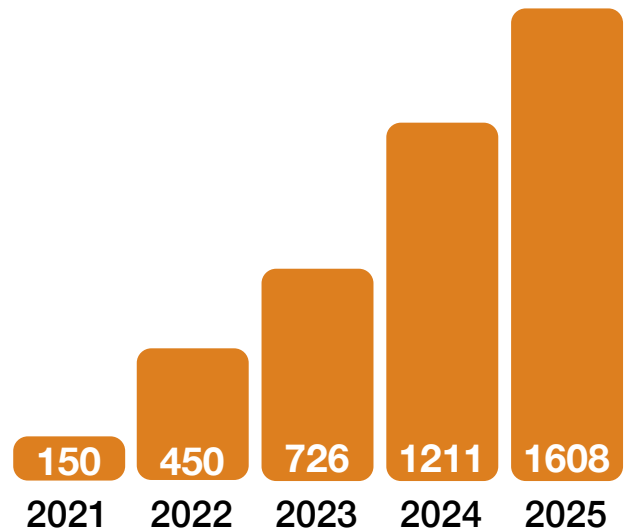
CREATING ACCESSIBLE RESPONSIVE EDUCATION FOR SHARING

The Fort Edmonton Foundation CARES (Creating Accessible Responsive Education for Sharing) initiative focuses on expanding the accessibility of Fort Edmonton Park to children, youth, schools, community groups, First Nations, Métis groups, and other culturally diverse communities that may be experiencing social, economic, or geographic barriers.

With your generous support, you can make a world of difference by bringing recreational and educational opportunities to children, youth, families, and schools with no other support.

“Through initiatives like Fort Edmonton Foundation CARES, more children, youth, families, and schools can experience the Park and find inspiration in the stories of the past.”

Jason Clarke,
Fort Edmonton Foundation Board President



IN FIVE SHORT YEARS WE'VE WELCOMED OVER 4,100 CHILDREN AND YOUTH TO FORT EDMONTON PARK.

Each donation of \$100 will grant full park experience for a child or youth.

A one time gift of \$10,000 or more will be directed to a permanently endowed fund which will enable this initiative to grow over time and help ensure this initiative lasts forever.

All donations are welcome.

The Fort Edmonton Foundation CARES initiative hopes to raise a minimum of \$150,000 annually.



DONATE TODAY!
SCAN the QR CODE



Partnership Opportunities

Presenting Partner: **\$10,000**

- Company logo/name on all event promotional materials as FEF CARES DARK DASH FOR KIDS “presented by” YOUR COMPANY LOGO/NAME
- Event attendance for 15 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts and speaking opportunity at the start and/or finish of the event
- Four social media mentions
- Opportunity to set up an activity/tent at the event
- Opportunity to display your own corporate signage at the event
- As the presenting partner for 2026, you will be provided the first opportunity to renew the partnership

Finish Line Partner: **\$5,000**

- Event attendance for 8 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- Three social media mentions
- Opportunity to set up a company branded tent at the registration
- Opportunity to provide finish volunteers with company branded t-shirts
- Opportunity to provide staff/volunteers to welcome participants at the finish line

For more information, please contact us:

780.496.6977 | events@supportfortedmonton.ca

Registration Partner: \$5,000

- Event attendance for 8 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- Three social media mentions
- Opportunity to set up a company branded tent at the registration
- Opportunity to provide registration volunteers with company branded t-shirts
- Opportunity to provide staff/volunteers to welcome participants at registration

Snack/Treat Partner: \$3,500

- Includes event attendance for 4 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- One group social media mention
- Company logo/name on snack stations/packaging
- Opportunity to set up a company branded tent at the event

Water Partner: \$3,500

- Includes event attendance for 4 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- One group social media mention
- Company logo/name on water stations/bottles
- Opportunity to set up a company branded tent at the event

1920's Street Partner: **\$3,000**

- Includes event attendance for 2 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- Two Social media mentions
- Opportunity to set up a company branded tent at the event on 1920s Street

1905 Street Partner: **\$3,000**

- Includes event attendance for 2 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- Two Social media mentions
- Opportunity to set up a company branded tent at the event on 1905 Street

1885 Street Partner: **\$3,000**

- Includes event attendance for 2 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- Two Social media mentions
- Opportunity to set up a company branded tent at the event on 1885 Street

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1846 Fort Partner: **\$3,000**

- Includes event attendance for 2 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- Two Social media mentions
- Opportunity to set up a company branded tent at the event around the 1846 Fort

IPE Partner: **\$3,000**

- Includes event attendance for 2 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- Two Social media mentions
- Opportunity to set up a company branded tent at the event around IPE

Activities Partner(s) *up to 4* : **\$2,000**

- Event Attendance for 2 individuals from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- One social media mention
- A table and chairs for your activity station with the opportunity to bring your own company display banners, products, and representatives

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Prize Partner: **\$1,500**

- Includes event attendance for 1 individual from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- One group social media mention
- Company logo/name on Prize stations/Prizes
- Opportunity to set up a company branded tent at the event

50/50 Partner: **\$1,500**

- Includes event attendance for 1 individual from your company
- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- One group social media mention
- Company logo/name on 50/50 website & marketing materials
- Opportunity to set up a company branded tent at the event

Friends of the Fort: **\$1,000**

- Tax Receipt Donation
- Recognition in Materials
- Unlimited available (\$1000 each)

In Kind Advertising, Printing, Prizes

- Company logo/name on the Fort Edmonton Foundation website and all event promotional materials
- Company logo/name on event day signage
- Company logo/name on digital program
- Acknowledgements by the emcee/hosts
- One group social media mention
- Opportunity to set up a company branded tent at the event

Partnership Agreement

Company: _____ Contact: _____

Business Address: _____

City: _____ Postal Code: _____

Email: _____ Phone: _____

☐ **Yes, we would like to partner with the DARK DASH in support of FEF Cares.**

PLEASE INDICATE PARTNERSHIP LEVEL (MULTI-YEAR SPONSORSHIPS AVAILABLE)

- ☐ Presenting Partner \$10,000 ☐ Finish Line Partner \$5,000 ☐ Registration Partner \$5,000
☐ Snack/Treat Partner \$3,500 ☐ Water Partner \$3,500 ☐ 1920's Street Partner \$3,000
☐ 1905 Street Partner \$3,000 ☐ 1885 Street Partner \$3,000 ☐ 1846 Fort Partner \$3,000
☐ IPE Partner \$3,000 ☐ Activities Partner \$2,000 ☐ Prize Partner \$1,500 ☐ 50/50 Partner \$1,500
☐ Friends of the Fort \$1,000 *(includes charitable tax receipt)* ☐ In Kind Advertising/Printing/Prizes

METHOD OF PAYMENT:

You will be invoiced directly and can choose from the following options:

- ☐ **Visa or Mastercard** – securely processed via Stripe
☐ **Cheque** – payable to *Fort Edmonton Foundation*

PARTNERS TO PROVIDE:

- Sponsorship contribution and/or donation payable upon acceptance of sponsorship agreement.
- Corporate logo – vector based eps formats are preferable but a high-res jpeg (min 300 dpi) is acceptable.
- Please email this completed form to events@supportfortedmonton.com

Having examined and read the documents for this agreement as issued by the Fort Edmonton Foundation, I so hereby agree to provide the sponsorship in accordance with these documents and do hereby agree to accept the terms and conditions of this agreement.

Agreed to on this _____ day of _____, 2026.

Signature of authorized representative: _____ Print name: _____

Fort Edmonton Foundation Charitable Registration No. 10739 4058 RR0001

For more information, please contact us:

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