

FORT EDMONTON FOUNDATION
GALA

**PARTNERSHIP OPPORTUNITIES
& TICKET REGISTRATION FORM**



SATURDAY, MAY 15, 2027

Blatchford Field Air Hangar | Fort Edmonton Park



We invite you to an unforgettable evening of elegance, community, and celebration at our Fort Edmonton Foundation Gala — a signature fundraising event that brings together corporate leaders, community partners, and champions of Fort Edmonton Park’s enduring legacy.

AN ELEGANT EVENING IN A HISTORIC SETTING

Set against the unique backdrop of the Blatchford Hangar, this one-of-a-kind gala will welcome over 300 of Edmonton’s most influential business and community leaders for an evening of fine dining, live entertainment, and meaningful connection. Guests will enjoy:

- A gourmet dinner and handcrafted cocktails
- Live music and dancing under the lights
- A silent auction featuring exclusive experiences and community treasures
- A VIP Pre-Reception for sponsors and invited guests
- Networking opportunities among Fort Edmonton Park’s partners, supporters, and civic leaders

HONOURING HISTORY, COMMUNITY, AND CELEBRATION

The Fort Edmonton Foundation Gala celebrates Fort Edmonton Park’s rich heritage and the Fort Edmonton Foundation’s vision for its future.

PURPOSE AND IMPACT

Funds raised through this event will support the Fort Edmonton Foundation’s mission to enhance, preserve, and promote Fort Edmonton Park as a place of living history — ensuring future generations can experience the stories that shaped our city

For more information, please contact us: 780.496.6977 | events@supportfortedmonton.ca

ABOUT FORT EDMONTON FOUNDATION

The Fort Edmonton Foundation is an Edmonton charity founded in 1969 by Rotarians, business leaders, and passionate community members. The goal was to help preserve the history of Edmonton by rebuilding the original Fort Edmonton and creating a living history museum in the river valley.

For over fifty-seven years, the Fort Edmonton Foundation has enabled Fort Edmonton Park to be built and expanded to encompass the fur trade era, 1885 Street, 1905 Street, and 1920 Street. Most recently, Fort Edmonton Park underwent a three-year enhancement project with funding from all levels of government and the Fort Edmonton Foundation. The Park reopened to the public in July of 2021 with the new Indigenous Peoples Experience, Front Entry Plaza and Guest Services Area, expanded 1920's-style Midway, and many other enhancements.

The Fort Edmonton Foundation is proud to have created the Fort Edmonton Foundation CARES (Creating Accessible Responsive Education for Sharing) initiative expanding accessibility of Fort Edmonton Park to all children, youth, schools, community groups, First Nations, Metis and other culturally diverse communities including those that may be experiencing social, economic, or geographic barriers.

Working in partnership with the City of Edmonton, the Fort Edmonton Foundation continues to celebrate our region's vivid, diverse history by fundraising to develop new projects and initiatives at Fort Edmonton Park.

Our Mission and Vision are in support of projects and initiatives that deliver a historically authentic experience in engaging and innovative ways.

MISSION

Fort Edmonton Foundation raises capital, support, and awareness to preserve, enhance, and promote Fort Edmonton Park as a place where visitors can feel and experience the sights, sounds, smells, tastes, and textures of the Edmonton region's diverse history including Indigenous and pre-contact stories.

VISION

Through philanthropy and community partnerships, Fort Edmonton Foundation supports capital projects, and outreach initiatives, to create an inclusive space where visitors can be inspired by the past, contextualize the present, and project their future.

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PARTNERSHIP OPPORTUNITIES

Multi-Year options available.

PRESENTING PARTNER (1): \$25,000

- Exclusive recognition as the Official Presenting Partner in all communications and promotions for the Fort Edmonton Foundation Gala
- 2 VIP tables of 8 guests at the Gala
- 16 tickets to the VIP reception before the event
- 4 VIP parking passes
- Full-page ad in event program
- One guest room at the Hotel Selkirk for the night of the event based on availability
- Opportunity to display two pop-up banners at the Gala
- Speaking opportunity during the main program
- Verbal recognition by the event emcee during event
- Logo recognition on the Fort Edmonton Foundation social media posts with link (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
- Company recognition in the Fort Edmonton Foundation Annual Report
- Rights to event's logo and marks for own promotional purposes which need be approved by Fort Edmonton Foundation
- Logo/Company Name link on Fort Edmonton's Foundation's website for period of one year

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PARTNERSHIP OPPORTUNITIES

Multi-Year options available.

DINNER PARTNER (1): \$20,000

- Exclusive recognition as the Official Dinner Partner of the Fort Edmonton Foundation Gala
- One table for eight guests at the Gala
- Eight tickets to the VIP reception before the event
- Two VIP parking passes
- Prominent logo recognition on dinner-related signage and menus, where applicable
- Opportunity to display one pop-up banner near the dining area
- Verbal recognition by the event emcee during the main program
- Three-quarter-page advertisement in the event program
- Logo recognition in Fort Edmonton Foundation social media posts and digital communications, with a link to the partner's website (Facebook, Instagram, LinkedIn, X and newsletter reaching up to 20,000 accounts)
- Company recognition in the Fort Edmonton Foundation Annual Report
- Rights to use the event logo and marks for the partner's own promotional purposes, subject to approval by the Fort Edmonton Foundation
- Company name and logo, linked to the partner's website, displayed on the Fort Edmonton Foundation website for one year

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FORT EDMONTON FOUNDATION GALA

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GOLD PARTNER (2): \$17,500

- Recognition as Gold Partner of the Fort Edmonton Foundation Gala
- 1 table of 8 guests to Gala
- 8 tickets to VIP reception before the event
- Verbal recognition by the event emcee during event
- 3/4 page ad in event program
- Logo recognition on the Fort Edmonton Foundation social media posts with link (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
- Company recognition in the Fort Edmonton Foundation Annual Report
- Rights to event's logo and marks for own promotional purposes which need be approved by Fort Edmonton Foundation
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TABLE WINE PARTNER (1): \$15,000

- Exclusive recognition as Table Wine Partner of the Fort Edmonton Foundation Gala
- 1 table of 8 guests to Gala
- 8 tickets to VIP reception before the event
- All table wine bottles will be branded with a sticker to showcase donation of wines to dinner
- Opportunity for partner to provide "wine charms" on bottles
- 1/2 page ad in event program
- Logo recognition on the Fort Edmonton Foundation social media posts with link (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
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VIP RECEPTION PARTNER (1): \$12,500

- Exclusive recognition as VIP Reception Partner of the Fort Edmonton Foundation Gala
- 1 table for 8 guests to Gala
- 8 tickets to VIP reception before the event
- Speaking opportunity at VIP Reception
- Verbal recognition by the event emcee during event
- 1/2 page ad in event program
- Logo recognition on the Fort Edmonton Foundation social media posts with link (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
- Company recognition in the Fort Edmonton Foundation Annual Report
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SILVER PARTNER (4): \$10,000

- Recognition as Silver Partner of the Fort Edmonton Foundation Gala
- 6 tickets to Gala
- 6 tickets to VIP reception before the event
- Verbal recognition by the event emcee during event
- 1/2 page ad in event program
- Logo recognition on the Fort Edmonton Foundation social media posts with link (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
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ENTERTAINMENT PARTNER (1): \$7,500

- Exclusive Recognition as Entertainment Partner for Fort Edmonton Foundation Gala
- 4 tickets to Gala
- 4 tickets to VIP reception before the event
- 1/4 page ad in event program
- Logo recognition on the Fort Edmonton Foundation social media posts with link (Facebook/Instagram/LinkedIn/Twitter/Newsletter - reach up to 20,000 accounts)
- Company recognition in the Fort Edmonton Foundation Annual Report
- Rights to event's logo and marks for own promotional purposes which need be approved by Fort Edmonton Foundation
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CONTRIBUTING TABLE PARTNER: \$5,000

- Recognition as Contributing Table Partner of the Fort Edmonton Foundation Gala
- 4 tickets to Gala
- 4 tickets to VIP reception before the event
- Rights to event's logo and marks for own promotional purposes which need be approved by Fort Edmonton Foundation
- Logo/Company Name link on Fort Edmonton's Foundation's website for period of one year

FRIENDS OF THE FORT (UNLIMITED): \$1,000

- Tax Receipt Donation
- Recognition in Program

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PARTNERSHIP & TICKETS AGREEMENT

Business Address: _____

City: _____ Postal Code: _____

Email: _____ Phone: _____

☐ **Yes, we would like to partner with the Fort Edmonton Foundation Gala.**

PLEASE INDICATE PARTNERSHIP LEVEL (MULTI-YEAR SPONSORSHIPS AVAILABLE)

- ☐ Presenting \$25,000 ☐ Dinner \$20,000 ☐ Gold \$17,500 ☐ Table Wine \$15,000 ☐ VIP Reception \$12,500
☐ Silver \$10,000 ☐ Entertainment \$7,500 ☐ Contributing Table \$5,000 ☐ Friends of the Fort \$1,000
☐ I would like to be an above partner for (please circle): 1 year 2 year 3 years Amount \$ _____

TICKETS:

Adult \$250 x _____ = \$ _____

Table of 8 \$2,000 x _____ = \$ _____ **Table of 10** \$2,500 x _____ = \$ _____

METHOD OF PAYMENT:

You will be invoiced directly and can choose from the following options:

- ☐ **Visa or Mastercard** – securely processed via Stripe
☐ **Cheque** – payable to *Fort Edmonton Foundation*

PARTNERS TO PROVIDE:

- Sponsorship contribution and/or donation payable upon acceptance of sponsorship agreement.
- Corporate logo – vector based eps formats are preferable but a high-res jpeg (min 300 dpi) is acceptable.
- Please email this completed form to events@supportfortedmonton.com

Having examined and read the documents for this agreement as issued by the Fort Edmonton Foundation, I so hereby agree to provide the sponsorship in accordance with these documents and do hereby agree to accept the terms and conditions of this agreement.

Agreed to on this _____ day of _____, 2026.

Signature of authorized representative: _____ Print name: _____

Fort Edmonton Foundation Charitable Registration No. 10739 4058 RR0001

All naming opportunities must align with the values of Fort Edmonton Park, the Fort Edmonton Foundation, and the City of Edmonton and support historical integrity and maintain public trust. Please note that naming opportunities require approval from both the Executive Director of the Fort Edmonton Foundation and the Director of Fort Edmonton Park.